



Financial and Process Consulting

Financial Reporting ▪ Budgeting and Modeling ▪ Data Analytics ▪ Business Plans

Business Plans

Financial Consulting

Financial Reporting

Budgeting and Modeling

Data Analytics

*Database Design and
Implementation*

*PROFITstar ~ PROFITability
Consulting*

Providing professional in-depth **financial analysis and reporting** from a multi-disciplinary perspective:

- Experienced Chief Financial Officer:
 - Commercial banking
 - Internet new media
- Software and consulting services entrepreneur
- Former multi-industry commercial lender and credit analyst
- Executive positions in administration, operations and technology

Adept at analyzing **diverse industries and businesses** to determine and quantify appropriate business drivers.

- Effective financial modeling, analysis and reporting begins with an understanding of **your** business – its unique business model and characteristics which affect income, expenses, cash flow and capital expenditures.
- Banking – **PROFITstar ~ PROFITability** consulting and program operation.

“Consulting as a Service” – client defined engagements with flexible scope.

- Outsourced consulting for focused special projects with limited scope and duration,
- Augment existing staff for intermediate general assignments, or
- Utilize as a contract CFO for interim or longer term assignments.

Confidentiality assured.

- Accustomed to rigorous background investigations performed by bonding companies and the Federal government.
- Established client trust – business plans, strategic initiatives, sensitive and confidential information.

Consulting and design of **proprietary database solutions** providing a unique combination of business acumen, common sense and technology.

- Streamline and standardize data collection, reports, data exports and analytics.
- Automate manual processes – drive financial reporting efficiency.
- Design database applications customized to your business processes.

High-level competency in assessing the impact and accounting of **Incentive Equity Grants** – stock options, restricted stock awards, warrants and performance based grants.

- Well versed in the nuances of **Black Scholes** fair value calculations.
- Developed proprietary equity grant accounting software – **Stock Informatics**.
- Devised **Volatility Informatics** to produce historical stock price volatility

Peter W. Minford
President
Data Informatics, LLC
P.O. Box 9001
Ketchum, Idaho 83340
Phone: (208) 726-4636 ext 801
peterm@DataInformatics.com
www.DataInformatics.com